

*Seventh Annual*



**2024 Tri-County Sportsmen Challenge (Seventh Annual)**

**Tier 3, International Defensive Pistol Association (IDPA) Sanctioned Match**

**Hosted by the  
Tri-County Sportsmen's League  
8640 Moon Road  
Saline, Michigan 48176  
734-429-9561  
www.tcsl.org**

**September 13-15, 2024**

**Approximately 220 Competitors, including Staff**

**Match Webpage: <https://tcsl.org/2024-tcsl-sportsmen-challenge/>**

**Match Facebook Page: [www.facebook.com/tcscidpa](http://www.facebook.com/tcscidpa)**

The Tri-County Sportsmen's League (TCSL) is one of the oldest IDPA clubs in the State of Michigan. We are known for our friendly staff, high quality stages, and beautiful facilities. We are pleased to announce our Seventh Annual Tri-County Sportsmen Challenge to be held September 13-15, 2024. The Challenge is one of the most popular major IDPA matches in the Midwest. We strive to make the Challenge "an event and not just another match."

Top-level matches such as ours are only possible with Sponsor contributions. Your products are recognized and purchased by our competitors, and we appreciate your consideration of sponsoring our match (at any level). What makes our match different is that, unlike many of the other big events, ours is one of the most affordable venues in which to become a Sponsor, and we provide our Sponsors with a lot of publicity for the year of their Sponsorship.

### **Here's What We Do For Our Sponsors:**

- \* Your company will be advertised on the Challenge webpage (<https://tcsl.org/2024-tcsl-sportsmen-challenge/>). The 2024 Challenge webpage will remain active until the spring of 2025 when it will be replaced with the 2025 Challenge webpage. The 2023 Challenge webpage is still available for your review at <https://tcsl.org/2023-tcsl-sportsmen-challenge/>.
- \* Your company will be advertised on the Challenge Facebook page ([www.facebook.com/tcscidpa](http://www.facebook.com/tcscidpa)), which is one of the largest and most active IDPA major-match Facebook pages in the country.
- \* Along with providing the competitors with your donated items, we will include your company's supplied brochures, stickers, etc. in the goody bag provided each competitor.
- \* We will display any supplied banners and/or promotional material during the match.
- \* We will include your company in the match book and on a Sponsor List (a typed-out list of each Sponsor's name and website address/contact information) that each competitor receives. On our Pistol Range, we will display a poster that lists all of our 2024 Sponsors through August 2025.
- \* For our Gold / Stage Sponsors, we will make a stage sign for the Sponsors that will be displayed on the sponsored stage, along with any provided banners,

and our staff will read an announcement about the Sponsor before the start of that stage.

- \* For our Overall Match Sponsor(s), your company will be listed on our webpage, on our PractiScore page, and on the cover of the match book as the Overall Match Sponsor(s) who is “Presenting” the 2024 Challenge. We will also make signs for the Overall Match Sponsor(s) that will be displayed on our ranges during the match, along with any supplied banners, and our staff will read an announcement about the Overall Match Sponsor(s) before the start of every stage.

We will take the retail amount of any donated merchandise to determine the donation amount for the Sponsorship Level. Cash donations and gift certificates redeemable for merchandise will be accepted for the stated amount to establish Sponsorship Level. If only discount certificates or gift certificates for services are provided, that will establish only a Bronze Level Sponsorship; any cash, merchandise, or gift certificates redeemable for merchandise that are supplied with discount/service certificates will be considered to determine a Sponsorship Level above Bronze.

We will allow one free shooter slot for each donated amount of at least \$500 (only cash, merchandise, or certificates redeemable for merchandise) if a Sponsor wants to have a member from its shooting team compete in the match. The Sponsored shooter will need to satisfy IDPA requirements.

**Here are the available Sponsorship Levels, which, other than Bronze Level, require a contribution of cash, merchandise, or gift certificates redeemable for merchandise:**

- \* **Match Contributor:** \$25 - \$99 cash or merchandise donation.
- \* **Bronze Level Sponsor:** \$100 - \$199 cash, merchandise donation, or discount/service certificates.
- \* **Silver Level Sponsor:** \$200 - \$499 cash or merchandise donation.
- \* **Gold Level / Stage Sponsor:** \$500+ cash or merchandise donation.
- \* **Overall Match Sponsor:** \$1,750+ cash or merchandise donation.

We hope we have arranged our Sponsorship program in a way that will maximize your advertising dollars. If you have any Sponsorship questions, please contact the Challenge Sponsorship Coordinator, Jim Walter (jdwalter54@comcast.net).

If you wish to participate as a Sponsor, please complete and return the Sponsorship Application/Agreement on the following page. The address on the Application/Agreement is the same address to send any donated items. Thank you.

**2024 TRI-COUNTY SPORTSMEN CHALLENGE  
SPONSORSHIP APPLICATION/AGREEMENT**

**Please return the completed application/agreement and any donated items to:**

**Challenge Sponsorship Coordinator**  
Jim Walter (jdwalter54@comcast.net)  
8640 Moon Rd, Saline, MI 48176

Name of Contact Person:

Name of Company:

Address:

Phone/Fax:

Email:

Website:

Sponsorship Level:

Type and Quantity of Donation:

Value of Donation: \$

Reserve slot(s) for Sponsored Competitor(s) (included with any \$500+ value donation of cash, merchandise, or gift certificates for merchandise): Yes or No

Date:

Signature: